

Innovative Nordic Products

lucas medical device, sweden

Lucas is a medical device for treating sudden cardiac arrest and is used for the resuscitation of cardiac arrest patients. Developed by the Swedish medtech company Jolife, Lucas is a mobile system for mechanical heart massage and operates continuously for longer periods of time with unchanged efficiency. Lucas was awarded the Excellent Swedish Design Prize in 2001. www.jolife.com

babybjorn products for young children, sweden

The BABYBJÖRN® Bib has set the standard with its unique catch-all pocket and easy to clean design and material. Marketed in more than 25 countries, BABYBJÖRN was awarded the Swedish Trade Council's prestigious Export Company of the Year in 2005. www.babybjorn.com

spot seeing aid for visually impaired, sweden

'SPOT' is a visionary project by Marcus Heneen for his Masters degree in Industrial Design in 2001 at the School of Design and Crafts at Gothenburg University. A wheeled stick equipped with artificial eyes and intelligence, it acts as a robotic Seeing Eye dog. With advanced computer programming techniques, often called artificial intelligence, 'SPOT' can use its artificial mechanical eye to see, interpret and to some extent understand visual impressions from its surroundings. www.ergonomidesign.com

autosock automotive design, norway

Bård Løtveit, the inventor of the AutoSock, and Hareide Designmill have designed an innovative solution replacing cumbersome snow chains with a product inspired from the non-slip qualities of a woolly sock. Delivered in a practical bag with matching gloves, AutoSock's attractive and functional appearance and ease of use have generated an international market and the Award for Design Excellence in 2002 from Norsk Designråd (Norwegian Design Council). www.hareide-designmill.no

stokke Xplory stroller, norway

Designed by Bjørn Refsum and Hilde Angelfoss Øxseth, Stokke Xplory represents a breakthrough design in the stroller category and brings baby and parents closer together than any other stroller. The ergonomic stroller raises baby a full 30% higher, providing easy eye contact and bonding. Designed around a central bar, which supports every feature such as wheels, seat, bag, etc, the stroller is easy to open and operate or fold and store. www.stokke.com

progressive shelter disaster relief, norway

The project *Progressive Shelter*, which produced a temporary shelter that can be transformed into a permanent house, was initiated by 'Norsk Form', the Norwegian Design and Architecture Foundation. The Shelter Project was initiated after the need for a progressive shelter solution was expressed by the Guatemala Red Cross in 2001 and is the result of cooperation between several peace and relief organizations to make more efficient use of resources that are supplied after a disaster.



New Nordic Design

todd verwers architect, MAA, swedish-american

House Remodel, San Francisco. This personal project was a whole house remodel of a neglected 1962 tract home. Without reconfiguring the interior layout extensively, I sought to impart an unexpected sense of refinement and sophistication to the building, enhancing the inherent poetics of the 'box'. This objective, combined with essentially Danish design qualities of reduction, simplicity, and elegance, was successful in providing a unique home. www.petersenverwers.com

new scandinavian design book

New Scandinavian Design, an authoritative survey of the current ground-breaking new Nordic movement in global design, was written by award-winning creative director Raul Cabra and Metropolitan Home magazine editor and writer Katherine E. Nelson. Creatively designed and illustrated, the book covers pioneering and cutting-edge designs. Chronicle Books, 2005.

vik prjonsdottir design in wool, iceland

Seal Pelt, an unusually shaped wool blanket in the form of a seal, is one of Iceland's new and innovative products based on ancient myths and legends. It refers to the story about a farmer who found a seal pelt that transformed into a beautiful woman and became his wife. This is one of the many new designs for blankets and caps created by Vik Prjonsdottir, a group of designers who collaborate with the knitwear company Vikwool. www.icelandicdesign.is



fashion show by MIX

The Atrium Gallery - March 23, 2006, 6:30 PM

New Designs by

Marimekko and Ilona Pelli - Finland

Trine Kryger Simonsen - Denmark

Presented and Sponsored by

Maija-Liisa Kujansuu, MIX, San Francisco



The Exhibition is sponsored by



Iceland design forum

Finnish Design Forum

The Barbro Osher Pro Suecia Foundation

The Norwegian-American Cultural Foundation

The American Scandinavian Foundation of the San Francisco Bay Area

The Exhibition is organized by Nordic 5 Arts

www.nordic5arts.com

Design by Helene Sobol - www.HeleneSobol.com

Sensuality and Survival

New Nordic Designs 2006

March 9 - April 19, 2006

The Atrium Gallery

600 Townsend St.

San Francisco, CA 94103

Ted Cohen
Curator/Designer

The purpose of this exhibition is to present new and innovative art and design from the five Nordic countries, striving to cast a fresh perspective on some of the latest developments and projects. We want to show the sensual beauty of craft designs applied to up-to-date technology combined with new and fresh ideas that emphasize and explore ways to improve the quality of life while, at the same time, helping to save our planet for future generations.

In this exhibition, we also wish to showcase newly introduced products developed to protect people and help with survival in emergency situations: LUCAS is a new medical device for treating sudden cardiac arrest and the Progressive Shelter is an initial temporary shelter that can be transformed into a permanent house after natural disasters.

The artists and designers represented live in the San Francisco Bay Area or have been invited directly from Denmark, Finland, Iceland, Norway, and Sweden. Art and design - with a feeling of sensuousness and concern for survival and the environment - come together in this exhibition with objects made from a variety of materials, including glass, ceramics, stone, metal, wood, and fabric.

Kati Casida
Coordinator, Nordic 5 Arts

nordic 5 arts

Art & Design From the Nordic Countries

gudrun halldorsdottir sculptural ceramics, iceland

I grew up surrounded by high mountains and rough seas in a culture rooted in an ancient Viking past. I try to work that energy and contrast in clay, bringing together images, objects, and ideas. My pieces, including *Spirit House*, are hand built, burnished, and usually sawdust fired. The technical process is traditional and formed by the earth itself. It's as if the firing and burnishing creates its own artistic statement in collaboration with me. www.gudrunart.com

cathrine maske designs in glass, norway

The *Cilia* Collection, created for Magnor Glassverk by award winning designer Cathrine Maske, includes glasses for red and white wine, cognac, and aquavit, as well as a wine decanter and water glasses. *Cilia* is a beautifully designed wine glass - light and elegant, yet at the same time large enough to swirl wine around. The shape of the glasses is designed to enhance and concentrate the bouquet. Like a good wine, the *Cilia* line is seductive and bursting with energy, lustre and surprise. www.magnor-glassverk.com

tuttu sillanpaa interior design products, finland

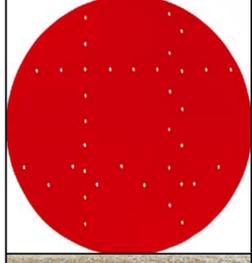
Established in 1997 by interior architect Kirsikka Savonen and textile designer Tuttu Sillanpää, (mother and daughter), Verso Design Oy is a company specializing in interior design products, including carpets. *Polku* (Path), designed by Elina Keltto and Tuttu Sillanpää, shows holes in the wool felt carpet which are reminiscent of small footprints a small animal like a rabbit or squirrel has left behind on a snow covered landscape. www.versodesign.fi

grethe wittrock textiles, denmark

My wallhanging *The Cousin* has been fashioned from paper yarn and knotted on a perforated steel sheet in the Nordic Rya tradition. This work is related to the red wall hanging "Heartblood" and the white wall hanging "Peace" which express a heartfelt comment on an unstable world where people sacrifice their lives in a war between political and religious interests. I collaborated with Ann Schmidt-Christensen on our award-winning *Project Papermoon*, designing functional, sculptural clothing collections from hand woven and hand knitted paper fabrics. Email: grethe.wittrock@post.tele.dk

helgi joensen sculptural pewter, norway

The ocean, the midnight sun, the Northern Lights, and the rugged coastline of Norway inspire my work. Working in pewter, I developed a new technique to create free form and abstract patterns with an element of color. The texture is made by hand and the color is a process of oxidation. I construct each piece with a dynamic interplay between the colored, textural area and shiny part of the metal. Some functional, some purely sculptural, each work is unique. www.artinpewter.com



Artists with Nordic Heritage

patricia bengtson sculpture, swedish-american

For 25 years, I have been interested in the study of prehistoric monumental stone sites and myth and have studied archaeological sites in England, Italy, Mexico, and the Southwest. In addition, the mythology of the Vikings and research of my own Nordic heritage, provide inspiration. I use monolithic forms, arches, and stacking or layering to denote the passage of time. Email: PBengJsculptor@aol.com

tron bykle sculpture & painting, born in norway

Mnemonic 2006 attempts to measure the distance from a specific 'then and there' to the 'here and now' - momentarily suspended as a concrete sense of security from this very point in my own journey. The dualities of surfaces are a manifestation of my survival, with a reference to ancient fertility cults. Email: tronbykle@earthlink.com

kati casida sculpture, norwegian-american

My sculptures are defined by crisp, geometric lines, vibrant colors, and a sense of playful and sassy movement. "Flame" is about swinging upward, being free, like letting loose with a burst of energy. Many of my sculptures are made for public places. People, the world, technology - everything is in flux and my sculptures are part of this wonderful kaleidoscope. <http://katicasida.dreamhosters.com>

colette crutcher mosaics & mixed media, swedish-american

I have been working with mosaic off and on for the last ten years. This is the only piece I have done that is free-standing; the others are installed as part of an architectural setting. My largest mosaic work, completed in 2005, is a 163-step mosaic stairway in tile, glass, and handmade ceramics at 16th Avenue and Moraga in San Francisco. www.colettecrutcher.com

erik eiserling glass, swedish-american

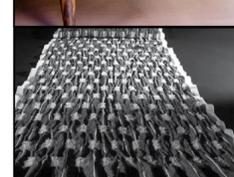
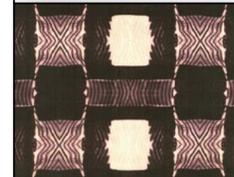
My goal is to share the appreciation of the art of glass blowing with the world through the creation of unique and beautifully crafted works. I have studied with Swedish glass masters at the Orrefors Glass Factory and worked with the Italian master Lino Tagliapietra. www.eikeiserling.com

ashley jameson eriksmoen furniture & sculpture, norwegian-american

The *Push & Climb* is a sort of portrait/figurative object, both in its profile and in its function. The "wheelbarrow" bumps along, not because of the bumps in the road, but rather because of the offset wheel, the bump in the head. Email: ashley@ashleyeriksmoen.com

norma andersen fox baskets, norwegian-american

When I moved from the East Coast to California, I started to work with baskets. My inspiration comes from the natural foliage which surrounds me - date palm branches, birch bark, Muehlenbeckia vine, etc. I let the natural materials talk to me and create baskets, including *Fly Away*, with a strong presence divorced for any suggestion of utility. Email: basket158@yahoo.com



Artists with Nordic Heritage

kristin gudjonsdottir sculpture, born in iceland

My sculpture *Wave Bender* expresses how I try to think when a situation I am in doesn't look too good... It has become a habit to say to myself: make waves - reframe - the negative situation you are in. www.mixedmediasculpture.com

ana lisa hedstrom textiles, swedish-american

I begin by scanning a small hand dyed sample, then change the scale, color, and orientation to create a large image. I love the freedom using digital technology, but am still drawn to the studio where each piece of hand dyed cloth is never the same... where mistakes become discoveries and where the unexpected is revealed. Email: hedstorms@earthlink.net

maj-britt hilstrom mixed media, swedish-american

We can't live without water and concern for the purity of our water sources continues to be reflected in my prints, books and sculpture. Dangerous chemicals and sewage continue to pollute our water supply. *Water Music* addresses these two issues and I have used titanium in this work as the titanium colors are achieved by high voltage anodizing in water. www.maj-britthilstrom.com

bruce johnson wood furniture, norwegian-american

Some people contend that 'art' and 'craft' are different. I am a sculptor and would argue that you cannot have fine art without good craft. I seek to imbue my work with form and energy and have made sculpture, designed and built buildings, gardens, doors, gates, furniture, lanterns, playgrounds, fountains, grave markers, stage sets and a sacred building called "Poetry House". www.formandenergy.com

mette krebs petersen textiles, born in denmark

Twister was created on my handloom, with the use of different weaving techniques and materials, dynamic structures and movements have been created. The irregularities in the textures soften and enliven the very rigorous geometry in the weaving and the overspun wool has been given the freedom to twist. Email: mpetersen@unatextiles.com

susan peterson sculpture, swedish-american

My work reflects concerns about human impact on the degradation of our environment. Intimate in scale, these fragile creatures have armored themselves to survive. Balanced with a playful and charming side as well, they also reconnect us with our own experience of childhood. www.mudgrrl.com

gugger petter mixed media, born in denmark

In Denmark, 'bolsjer' (hard candy) were known since the 1100s when sugar was first imported to Europe and pharmacies produced 'bolsjer' to sweeten medicine. Later, sugar bakers took over the production. To any Dane, the memories of 'Blandede Bolsjer' (mixed hard candy) will bring pleasant memories. I have always been fascinated by their forms, color, and combinations. Email: pgugger@aol.com